WEBSTER GENEVA

SCHOOL OF BUSINESS & TECHNOLOGY

SPRING SEMESTER
ACCT 2010: Financial Accounting
ACCT 2025: Managerial Accounting
BUSN 2750: Introduction to Statistics
COSC 2610: Operating Systems
CSIS 1500: Introduction to Business Technologies
ECON 2000: Survey of Economics
FINC 3800: Financial Markets and Institutions
MATH 1360: Business Mathematics [QL]
MATH 1430: College Algebra [QL]
MATH 1610: Calculus I [QL]
MNGT 2000: Foundations for Business Success
MNGT 2150: Business Ethics
MNGT 3150: Consumer Behavior
MNGT 3400: Human Resource Management
MNGT 3450: Principles of Organizational Behavior
MNGT 4900: MNGT 4920 Managerial Policies and Strategies
MNGT 4920: Marketing Strategies

SPRING I
COSC 1560: Computer Programming II
COSC 1570: Math for Computer Science
COSC 2810: Systems Analysis and Design
COSC 4110: Database Concepts
ECON 3020: Intermediate Microeconomics
ECON 3100: Issues in Economics: Global Energy in Global Geneva*
WSBT 2300: Personal Branding (1 credit)

SPRING II
BUSN 1000: Business Spreadsheets (1 credit)
COSC 2710: Social Engineering and Society: Geneva Science and CERN* ($55 trip fee)
COSC 4120: Database Applications
ECON 3030: Intermediate Macroeconomics
MNGT 4330: International Marketing: Swiss Luxury Markets* ($55 trip fee)
WSBT 2700: Career Management Strategies (1 credit)

COLLEGE OF SCIENCE & HEALTH

SPRING SEMESTER
PSYC 1100: Introduction to Psychology [SSHB/CRI]
PSYC 2300: Lifespan Development
PSYC 3775: Personality Theory
PSYC 4750: Advanced Statistics
SCIN 1030: Science in the News: Swiss Innovations* [PNW/ETH] ($55 trip fee)

SPRING I
PSYC 1800: Careers in Psychology (1 credit)
PSYC 2850: Peace Psychology: Conflict and Dispute Resolution in Geneva* [GLBL/INTC] ($55 trip fee)

SPRING II
PSYC 3025: Psychology and Ethics (2 credits)
SCIN 1030: Science in the News [PNW/ETH]

COLLEGE OF HUMANITIES & SOCIAL SCIENCES

SPRING SEMESTER
ACCT 2010: Financial Accounting
ACCT 2025: Managerial Accounting
BUSN 2750: Introduction to Statistics
COSC 2610: Operating Systems
CSIS 1500: Introduction to Business Technologies
ECON 2000: Survey of Economics
FINC 3800: Financial Markets and Institutions
MATH 1360: Business Mathematics [QL]
MATH 1430: College Algebra [QL]
MATH 1610: Calculus I [QL]
MNGT 2000: Foundations for Business Success
MNGT 2150: Business Ethics
MNGT 3150: Consumer Behavior
MNGT 3400: Human Resource Management
MNGT 3450: Principles of Organizational Behavior
MNGT 4900: MNGT 4920 Managerial Policies and Strategies
MNGT 4920: Marketing Strategies

SPRING I
COSC 1560: Computer Programming II
COSC 1570: Math for Computer Science
COSC 2810: Systems Analysis and Design
COSC 4110: Database Concepts
ECON 3020: Intermediate Microeconomics
ECON 3100: Issues in Economics: Global Energy in Global Geneva*
WSBT 2300: Personal Branding (1 credit)

SPRING II
BUSN 1000: Business Spreadsheets (1 credit)
COSC 2710: Social Engineering and Society: Geneva Science and CERN* ($55 trip fee)
COSC 4120: Database Applications
ECON 3030: Intermediate Macroeconomics
MNGT 4330: International Marketing: Swiss Luxury Markets* ($55 trip fee)
WSBT 2700: Career Management Strategies (1 credit)

SCHOOL OF COMMUNICATIONS

SPRING SEMESTER
FTVP 1000: Introduction to Film, Television, and Video Production*
MDST 1010: Media Foundations: Geneva Creativity and Innovation*
MDST 1160: Communication for Media Professionals
MDST 2100: Media Literacy [SSHB/CRI]
SPCM 1280: Interpersonal Communications [SSHB/WCOM]
THEA 1080: Studio Acting: Unlocking your Inner Actor: An Immersive Journey into Improv in Geneva* [ARTS/OCOM]

SPRING I
GAME 2200: Narrative Design 1: Geneva Game Wham* ($55 trip fee)
MUSC 1050: Music Appreciation Exploring Music: Listening, History, and Culture in Geneva* [ARTS/WCOM] ($55 trip fee)

SPRING II
GAME 2300: Analog RPG Design: Geneva Creativity and Innovation* ($55 trip fee)

*Indicates Geneva signature courses that may carry an additional fee.
**Courses are subject to change
WEBSTER GENEVA
SIGNATURE COURSES

SPRING SEMESTER

ARHS 2110 Intercultural Art History: Art Crime ArtGeneve (ROC/WCOM)
Switzerland is known for its rich cultural scene and has a considerable number of museums and cultural institutions relative to its population. This course proposes an in-depth exploration of art crime within the unique context of Swiss cultural institutions, from world-renowned museums to the enigmatic freeport in Geneva. In this interdisciplinary course, students will delve into the complexities of art theft, forgery, illicit trafficking, and cultural heritage protection, examining the intersections of art, law, ethics, and global commerce in Switzerland. Students will develop an understanding of art crime within the context of Swiss cultural institutions and beyond. They will gain practical knowledge of museum security protocols, provenance research methods, and legal frameworks governing the art market. They will critically evaluate the ethical implications of art collecting, ownership, and restitution in Switzerland and beyond. They will uncover the mysteries of art crime in Switzerland and explore the complex intersections of art, culture, and commerce in one of the world’s leading cultural destinations.

This immersive course invites you to analyze case studies of art crime in Switzerland and participate in field trips to Swiss cultural institutions, including museums, freeports, and art galleries. Students will visit artgeneve in late January as part of the course, and will engage with museum professionals, security experts, and legal scholars to gain firsthand insights into the challenges and strategies of combating art crime.

Trip fee: 130 USD.

FREN 1090 Elementary French: Level I (1-4) Swiss French-Geneva (GLBL/INTC)
In FREN 1090 Elementary French: Level I (1-4), beginners embark on an exciting journey to acquire essential French skills. Through dynamic instruction in listening, comprehension, and speaking, students thrive in a supportive environment aimed at basic fluency for everyday life in Geneva. This course emphasizes practical communication, giving students the tools to handle the most basic situations, introduce themselves, and engage in simple conversations. A cultural component enriches the experience, while regular Kahoot quizzes add a fun, competitive twist, making learning French enjoyable and interactive.

FTVP 1000 Introduction to Film, Television, and Video Production/MDST 1010 Media Foundations: Geneva Creativity and Innovation
In this course, students will receive a comprehensive introduction to the foundational principles of production using cameras and editing equipment. Primarily aimed at non-majors or new majors seeking to explore the field, this class will provide a solid grounding in video production essentials. Throughout the semester, students will delve into the fundamental concepts of working with video cameras, covering both documentary and narrative production techniques. Key areas of study include mastering camera basics, understanding the principles of effective 3-point lighting, capturing quality audio for video, honing editing skills, and exploring methods for online content delivery. Students can contribute to the production of multimedia content, gaining hands-on experience in camera operation, editing, and storytelling. Through this class, students can collaborate with the 78 Magazine, a Webster Geneva student-run platform, and will be involved in the coverage of the Creativity & Innovations Days events (April 9-11, 2025).

INTL 2100 Model U.N.: Webster Geneva Summit
In this course, students will understand the inner workings of the United Nations, exploring its structure, operations, and political dynamics. The course places a particular emphasis on contemporary U.N. issues, providing students with insights into global challenges and diplomatic negotiations. Through engaging classroom discussions and simulations, students gain practical experience in diplomatic negotiations and consensus-building within the context of the United Nations. Students will plan and be a part of a model UN Conference (International Campus Summit) at Webster Geneva in collaboration with the World Federation of United Nations Associations (WFUNA).

Trip Fee: 250 USD.

KEYS 4013 Innovation & Creativity: Webster Geneva Creativity and Innovation Days
This course offers a unique opportunity to explore historical innovations, engage in creative problem-solving for modern issues, and consider the future impacts of today’s new ideas. Innovation and creativity, often seen as exclusive traits, are universal qualities that everyone possesses. Students will gain insights into the creative processes behind significant historical breakthroughs, laying the groundwork for generating new concepts. Through hands-on learning, students will tackle real-world challenges with innovative solutions, developing their creative skills and practical problem-solving abilities. The course encourages a forward-thinking approach, prompting students to consider how today’s innovations might shape the future and understand the long-term effects of their creative efforts. As part of the course, students will work on planning content and organizing events for the Creativity & Innovation Days (April 9-11, 2025).

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WEBSTER GENEVA
SIGNATURE COURSES

SPRING SEMESTER CONTINUED

THEA 1080 Studio Acting: Unlocking your Inner Actor: An Immersive Journey into Improv in Geneva (ARTS/OCOM)
This course will teach students to embrace spontaneity and uncertainty as catalysts for creativity and innovation, to cultivate authentic expression and emotional depth in their improvisational performances, to apply principles of improvisation to scene work, character development, and ensemble collaboration, and to engage in reflective practice to deepen their understanding of improvisational theater techniques and their own artistic growth.
Join us in Geneva and immerse yourself in the thrilling world of improvisational theater, where every moment is an opportunity for discovery and expression.
Students will take part in an improvisational workshop during Creativity & Innovation Days (April 9-11, 2025).

SCIN 1030 Science in the News: Swiss Innovations (PNW/Eth)
This course delves into the dynamic intersection of science, media, and public perception, with a specific focus on Switzerland’s contributions to scientific advancements. Through a blend of theoretical study and hands-on experiences, students will explore how scientific news is created, disseminated, and received by the public. The course gives an overview of science journalism and its impact on public understanding. Students will examine some major Swiss scientific contributions in recent years, analyze notable science news stories in Swiss media, and learn about the role of public relations in science news. Students will research individual projects on a current scientific issue in Switzerland and will create a multimedia news story based on fieldwork. Visits to prominent Swiss scientific institutions, such as European Organization for Nuclear Research (CERN) and École polytechnique fédérale de Lausanne (EPFL), are an integral part of the course.
Trip Fee: 55 USD.

GAME 2200 Narrative Design 1: Geneva Game Wham
Students embark on an immersive exploration of narrative and game design, mirroring the creative processes undertaken by professional writers in the digital gaming industry. With a focus on seamlessly integrating story and characters with gameplay mechanics, this course delves into the art of crafting compelling player experiences.
Throughout the semester, students engage in hands-on assignments that replicate the writing and design tasks typically undertaken by narrative designers during both pre-production and production phases of game development. From conceptualizing immersive worlds and developing multi-dimensional characters to scripting dynamic dialogue and structuring branching narratives, students acquire the practical skills necessary to create captivating game narratives. Upon completion of the course, students emerge with a robust portfolio of work showcasing their narrative design prowess, ready to captivate the attention of potential employers in the game industry.
In Geneva and/or Lausanne, Switzerland, students can enrich their learning experience by participating in activities that complement their coursework. These activities, where participants collaborate to develop prototype games within a set timeframe, offer students a hands-on opportunity to apply their narrative design skills in a collaborative setting. Participating in a Webster Geneva Game Wham event in early February will allow students to work alongside programmers, artists, and sound designers to bring their narrative concepts to life in a fast-paced, creative environment. These events foster teamwork, creativity, and problem-solving skills, while also providing students with tangible projects to add to their portfolios.
Trip Fee: 55 USD.

SPRING I

ECON 3100 Issues in Economics: Global Energy in Global Geneva
This course delves into the multifaceted world of energy, examining its crucial role in the modern economy. The course explores energy sources, usage, and the global energy transition, focusing on sustainability and technological innovations. It addresses energy market dynamics and price formation, the international energy trade, discussing geopolitics and trade mechanisms. The course highlights the development challenges for oil-exporting countries, including the role of Organization of the Petroleum Exporting Countries (OPEC), and covers the energy supply chain, from investment to logistics and risk management.

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Spring 2025
Spring Semester: January 13 - May 9
Spring I: January 13 - March 17
Spring II: March 17 - May 9

courses are subject to change
PSYC 2850 Peace Psychology: Conflict and Dispute Resolution in Geneva (GLBL/INTC)

In this class, students delve into the multifaceted study of peace and conflict from a psychological perspective. This course explores a diverse range of concepts, themes, theories, and practices relevant to understanding the dynamics of peacebuilding and conflict resolution in various contexts, from interpersonal relationships to international affairs. Geneva is renowned as a global hub for peace and diplomacy, hosting numerous workshops, seminars, and conferences on peacebuilding and conflict resolution.

To complement their theoretical learning, students will attend events organized by renowned institutions such as the Geneva Centre for Security Policy (GCSP), the United Nations, or local NGOs working in the field of peace and conflict resolution.

Trip fee: 55 USD

PHIL 1200 The Meaning of Life: Geneva Perspectives on Life's Ultimate Questions (GLBC/INTC)

Nestled in the culturally rich landscape of Geneva, this undergraduate philosophy course offers a unique opportunity to explore profound philosophical, cultural and personal inquiries. Students will analyze classic texts from philosophers such as Plato, Aristotle, Sartre and Camus. Drawing from Geneva's legacy as a capital of Protestantism as well as a global center of diplomacy and humanitarinism, students will learn about different religious traditions, scientific, cultural, psychological and ethical perspectives. Students will visit significant locations in the Geneva area, such as St. Pierre Cathedral, the Museum of the Reformation, the musée d'Ethnographie and other locations.

Trip fee: 55 USD

MUSC 1050 Music Appreciation Exploring Music: Listening, History, and Culture in Geneva (ARTS/WCOM)

Set against the rich cultural backdrop of Geneva, this eight-week course teaches students how to actively listen to and appreciate music. The course begins with developing listening skills, focusing on rhythm, melody, harmony, texture, form, and instrumental colors. Students will build a vocabulary for discussing and understanding music, applying this terminology in both written and verbal descriptions. By examining a variety of musical works, students will explore the literature of Western European and American musical traditions. The course will also cover music history, cultural and social contexts, and biographical influences, alongside musical aesthetics, performance, and theory. Geneva's vibrant musical scene and historical significance will enrich the learning experience, providing unique insights into the interplay between music and culture. Students will attend two music concerts as part of this course.

Trip fee: 55 USD

SUST 1000 Intro to Sustainability: UNSDGs in Geneva (PNW/CRI)

This course is designed to provide participants with a comprehensive understanding of sustainability concepts, strategies, and practices. The course will combine theoretical knowledge with practical applications, focusing on the integration of sustainable practices in various sectors. Students will discuss organizations and businesses that have successfully integrated sustainability into their models, and will take a guided tour of Geneva and UN organizations to observe examples of sustainable planning and goals. For their final project, students will design a sustainability plan for a specific area or organization based upon the United Nations Sustainability Development Goals (UNSDGs).

Trip fee: 120 USD

courses are subject to change
WEBSTER GENEVA
SIGNATURE COURSES

SPRING II

COSC 2710 Social Engineering and Society: Geneva Science and CERN
Students delve into the intricate realm of social engineering, where hackers employ deceptive tactics to gather sensitive information for nefarious purposes like identity theft, fraud, or unauthorized computer access. Through a comprehensive exploration, this course equips students with the knowledge to recognize and thwart social engineering threats, covering techniques such as elicitation, pretexting, influence, and manipulation. Grounded in real-world examples and scientific principles, students unravel the mysteries of social engineering, gaining insights into its underlying mechanisms. However, this course transcends mere technicalities; it delves into broader technological, social, and philosophical dimensions. Discussions range from the implications of automation to the ethical responsibilities of IT professionals and the erosion of privacy in an increasingly digitized world. Students will visit Geneva’s History of Science Museum and European Organization for Nuclear Research (CERN) Science Gateway.
Trip Fee: 55 USD.

ENGL 2150 Creative Writing: Poetry: Unleash Your Voice: Dive into the Art of Slam Poetry Performance! (ARTS/WCOM)
Are you ready to ignite your creativity, command the stage, and captivate audiences with the power of your words? Embark on a journey of self-expression like never before. In this dynamic course, you will explore the rich history and techniques of slam poetry, from its roots in spoken word to its modern-day prominence on stages around the world. You will learn how to craft compelling narratives, harness the rhythm of language, and infuse your poetry with emotion and authenticity. Through interactive workshops, live performances, and constructive feedback sessions, you will sharpen your delivery skills, build confidence in your voice, and develop your own unique style as a slam poet. Students will showcase their poetry during Creativity & Innovation Days (April 9-11, 2025).

PHOT 2040 History of Photography: PhotoGeneve (ARTS/OCOM)
Students embark on a captivating journey tracing the evolution of photography from its inception in the nineteenth century to its contemporary manifestations in the twenty-first century. Through engaging lectures, visual presentations, and critical discussions, students explore the pivotal moments, influential figures, and transformative innovations that have shaped the trajectory of photography as an art form and cultural phenomenon. Moreover, this course invites students to critically analyze photographs within their historical, cultural, and social contexts, deepening their understanding of the medium’s significance as a mode of expression, documentation, and communication. By examining the aesthetic, technological, and conceptual developments in photography over time, students gain insight into the diverse genres, styles, and movements that have contributed to its rich and multifaceted history.
As part of this class, students will be involved with the PhotoGenève Festival. PhotoGenève, an annual photography festival held in Geneva, showcases a diverse array of exhibitions featuring both historical and contemporary photography from around the world. Students can explore these exhibitions, engaging with works that resonate with the themes and topics covered in their course. The festival provides students with an immersive experience that enriches their understanding of photographic history and practice. Furthermore, a photo exhibition entitled ‘Emulate your favorite photographer’ during the Creativity & Innovation Days will be organized (April 9-11, 2025).

GAME 2300 Analog RPG Design: Geneva Creativity and Innovation
Students delve into the intricate world of tabletop roleplaying games (RPGs), examining published RPGs to dissect the mechanics and systems that shape player experiences. Through critical analysis and hands-on exploration, students gain insights into the art of crafting immersive and engaging game worlds. Central to the course is the collaborative creation of original tabletop RPGs. Working in teams, students embark on a journey to design and develop their own RPGs from concept to completion. The iterative process of playtesting, receiving feedback, and revising enables students to refine their design and writing skills while enhancing the overall quality of their games. In the vibrant city of Geneva, Switzerland, students can enhance their learning experience by engaging in activities that complement their coursework. Collaborating with local game designers and enthusiasts, students can participate in RPG design workshops tailored to exploring and refining tabletop RPG concepts. These workshops offer students a supportive environment to share ideas, receive constructive feedback, and iterate on their game designs. By collaborating with peers and industry professionals, students gain practical experience in RPG design while expanding their network within the gaming community of Geneva. Students will develop tabletop role-playing games that will be presented during the Creativity & Innovation Days (April 9-11, 2025).

Trip Fee: 55 USD.
WEBSTER GENEVA
SIGNATURE COURSES
SPRING II CONTINUED

MNGT 4330 International Marketing: Swiss Luxury Markets
This course is a specialized program designed to equip participants with international marketing strategies tailored to the luxury sector. Set in Geneva, a global hub for luxury goods and services, this course blends theoretical knowledge with practical applications to help budding entrepreneurs and marketing professionals master the art of promoting luxury brands. Trip Fee: 55 USD

PHIL 2350 Leadership and Management in the Global Context: A Philosophical Exploration in Geneva (SSHB/OCOM)
Leadership and management are vital components of organizational success, shaping the direction and effectiveness of groups and institutions. In the vibrant city of Geneva, renowned for its international organizations and diverse cultural landscape, this course delves into the philosophical underpinnings of leadership and management, offering a unique perspective on how to navigate the complexities of guiding groups toward their goals. Drawing from social philosophy, this course explores fundamental questions such as, ‘How can I effectively steer my group in the right direction?’ Through an interdisciplinary approach, we examine conceptual and normative issues in organizational management and leadership, integrating classic philosophical texts with contemporary insights from management and political theory. Students will participate in the LEADS Summit held in Vienna. Note, this course is for current Webster LEADS students only. Trip fee: 250 USD

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